**Ideas for Increasing Interact club membership**

**Rotary District 5910**



Start recruiting new members now:

* Develop membership goals and strategies.
* Invite prospective Interactors! They may not come if you don’t ask.
* Have an Interact booth with videos and photos at school registration.
* Use social media to invite (Facebook, Twitter, and Instagram).
* Produce a video or club projects and have it posted on your school website and social media.

Selling points:

* Explain the value of living a life by the Rotary motto, “Service Above Self.”
* Create a “Why I Joined Interact” video for your website or social media.
* Explain that Interact is a tightly-knit service group where friendships, pride, fellowship, and positive outcomes are encouraged.

Toot your own horn:

* Post your projects, meetings, and fundraisers on social media.
* Have an appointed PR person to take things to the local newspaper, with photos.
* Be sure to tell about both local and international projects.
* Advertise at your school, whether it be a poster in the hallway or an announcement.
* Advertise in your school newsletter or newspaper.

Start school with a project and invite participants:

* Consider a Polio Plus project.
* Volunteer at a soup kitchen or food pantry.
* Invite an international student to visit a meeting, and find out what your club might do as a project for his/her hometown.
* Host a mixer of local Interact clubs at your school and invite prospective members.
* Work on an Interact video.

Create awareness:

* Wear Interact shirts to meetings, fundraisers, and service events.
* Create a list of your club’s service projects from the last few years to show your club’s humanitarian footprint.
* Develop a website, or get a Facebook page or Twitter feed, or create an Instagram for your club.
* Create invitations that current members can use to invite prospectives.
* Ask each member to sign a pledge card that they will invite one new member to the club.
* Partner with another school organization or your local Rotary club on a project.

Development:

* Are you meeting times convenient?
* Are meetings well-organized, yet fun?
* Are you asking members for their input and ideas?
* Have experienced Interactors mentor new members.
* Plan social events for the members and invite prospectives.